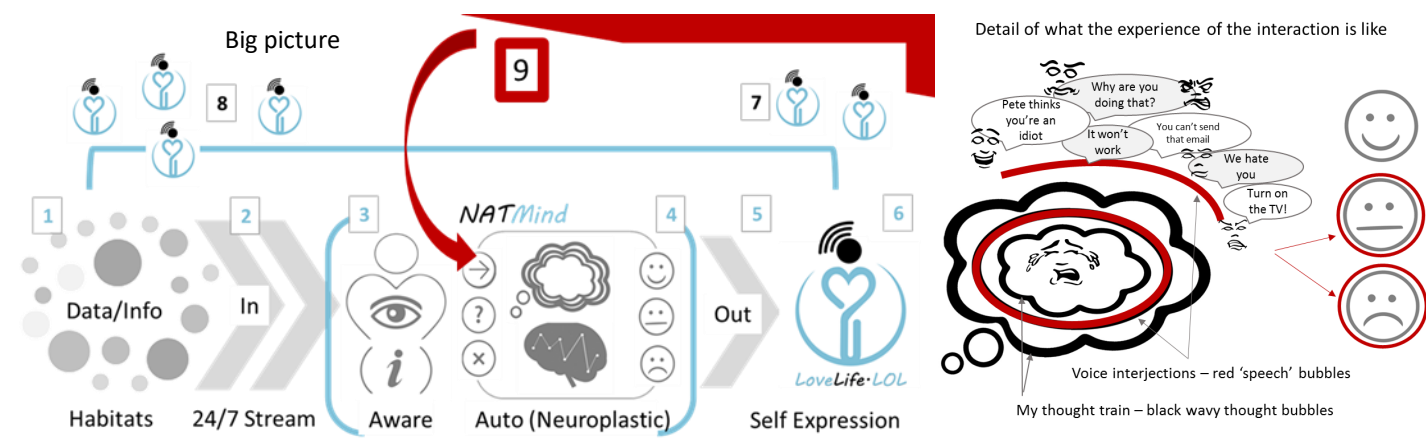# MADSense ResearchServices

Making sense of both phenomenon and experience

MADSense

MADSense Research

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My mind is my strength

Living in a very aware mind makes it useful to you

The phenomenon and experience act together in the mad experience— I articulate both clearly as the mind dealing with unusual inputs—and use neurolinguistics tools to make my voices irrelevant. This Input > Mind > Outcome model offers a practical way to understand and study madness.

A clear understanding of the logical components, their boundaries, how they interface and relate to each other is essential to proper research design, maximizing the return on investment and to sharing and collaboration with others in the field.

Big picture

Detail of what the experience of the interaction is like

Voice interjections – red 'speech' bubbles

My thought train – black wavy thought bubbles

I offer much more than a voice hearer who can articulate the experience clearly. I use theoretical models at both the big picture and detail levels that offer new ways of thinking that will make it easier for you to apply your skills to researching the phenomenon. I offer a way to connect dots that you may not see on your own. I am a quick learner that will grasp the concepts (if not the medical/chemical language) of your field well enough to ask different questions— add a little craziness and fun and who knows what breakthroughs we might achieve together!

I am an engineer, studied operations research larer in life and have nearly thirty years of business improvement experience with an emphasis on organizational behavior and leadership coaching—my benchmark is the highly functioning mind.

Where and when? Anywhere—check for availability.
Add travel and accommodation costs from/to New York, NY USA.
Research is a long term game—let's build a relationship:
- On a project basis
- On a retainer basis

- NatMind is a functional model of the mind developed from first principles of evolutionary theory
- LoveLife.LOL is amodel of how we express ourselves to map our experiences to develop our life story
- I have experienced a wide variety of hallucination types
- I have a business mindset

About Gregory Shankland aka greggieboy (My voices call me greggieboy)
I am a voice hearer and business strategist. MADSense offers new insights for voice-hearers, family/friends, researchers and mental health professionals to break through the MAD experience. **Let's make #MADSense together!**